



COMBATTING HEAT THROUGH AIR MOVEMENT.

IT'S WHY **KAIZEN MARTIAL ARTS ACADEMY** IS A HUGE FAN.

Kaizen Martial Arts Academy in Jackson, CA is an impressive 5,000 square foot building where people of all ages study the ancient art of Karate, Brazilian Jiu-Jitsu and Yoga. And whether it's training on the equipment or sparring with a partner, these students get a considerable workout through their practice.

But when the temperatures outside the facility rise into the 80s and above, the dojo begins to feel less like a training and fitness facility and more like a sweat lodge.

Such was the dilemma for owner Anthony Hanks. As the temperatures creep up during the hot summer months, Kaizen was running their A/C unit around the clock to the tune of \$900 a month. And it still had little to no effect on the comfort level inside. The 20-foot ceiling and attic space certainly wasn't helping matters.

What Kaizen needed was a way to distribute a large volume of air down and out across the dojo without creating a disturbance to the students below.

According to Anthony, "I'd seen HVLS technology in action at the training center in Torrance, and it blew me away. From there it was simply a matter of a phone call to MacroAir to get the wheels in motion."

Taking less than a day to install, Kaizen's 20-foot MacroAir HVLS fan is now providing a welcome and refreshing breeze, while actually accelerating the rate of perspiration evaporating from the skin. Even cooler are the energy savings – more than \$1,500 a year. Those kind of numbers are a breath of fresh air for any business.



Focus and concentration are essential to any martial arts student. Kaizen's 20-foot MacroAir fan produces a gentle breeze that refreshes without distracting students from their training.

MacroAir
engineers of air™